



## SPACE AND PLACE

Providing the right physical conditions for our businesses and future workforce, including land, property, business accommodation and wider digital and environmental infrastructure.



Maintaining the supply of high-quality commercial land and space to meet the sectoral and life cycle needs of businesses



Developing the local, regional & national transport infrastructure links required for business growth



Providing excellent places for people to live, work and relax to retain and grow our skilled workforce



Securing digital connectivity at the highest industry standards to all employment areas and business premises



Supporting our town and village centres to thrive, ensuring that they are both adaptable and versatile in response to changing trends in retail, hospitality and other uses



Reducing the carbon footprint (and energy costs) of the local economy and reducing the environmental impact of development



## WORKFORCE AND SKILLS

Making the best use of our local 'people' resources to deliver the right workforce to meet future business needs by connecting employers, skills providers and people.



Taking a strategic, information-led approach to understanding sectoral skills needs and ensuring delivery is in place



Ensuring that the jobs & skills social value outcomes of local developments are delivered



Improving links between businesses and education to retain local talent, raise awareness of local job opportunities and reduce out-commuting



Using a strategic approach to influence the relevance of the provision of skills delivery programmes that respond to projected future industry demands e.g. digital and green energy



Supporting business to recruit, train and upskill their workforce, leading to higher level skills and higher paid jobs



Retaining workforce skills by supporting people to remain in employment longer and offering retraining opportunities to counteract projected skills shortages



## EMPLOYABILITY

Working within communities to remove the barriers to employment and ensure everyone can participate in our economy.



Ensuring equality of opportunities for residents to gain higher level skills that will lead to higher paid jobs



Delivering targeted interventions in key geographical areas to support access to work opportunities



Facilitate and support local anchor institutions and businesses to work together so that they can support residents to overcome barriers to employment



Coordinating and supporting the local delivery of funded employability programmes



Delivering the relevant employability support needs to people to help them to overcome barriers (e.g. people with disabilities, young people, people aged 50+ and people in shrinking employment sectors)



Coordinating support to increase economic activity rates so that we can minimise skilled workforce leaving employment prematurely and the resulting loss of skills, which businesses need to remain competitive



## BUSINESS SUPPORT

A strategic approach to managing the needs of businesses throughout the lifecycle, in response to challenges and opportunities.



Taking a strategic approach to managing business needs throughout the business lifecycle based on information and intelligence to provide the conditions for businesses to thrive



Maintain high business start-up and survival rates by ensuring appropriate support is available, including access to finance, training and mentoring



Attract continued investment by businesses in growth sectors by ensuring a bespoke business support offer is in place



Support businesses to develop and adopt low carbon technologies and reduce energy use towards Net Zero



Support businesses to be competitive, access new markets (international and domestic) and to increase innovation & productivity



Support businesses to deliver social value and to access local public and private sector procurement opportunities